

FOR IMMEDIATE RELEASE

Sustain 4.0 Launches to support youth-focused organisations across Yorkshire

Building on three successful editions that supported social enterprises, creative and cultural businesses, and climate focused organisations, **Sustain 4.0** expands its reach across the Yorkshire region. This year's Sustain programme will support organisations working with young people aged 16-30 - with the aim of strengthening the region's social economy and unlocking new opportunities for innovation and resilience.

"Sustain has always been about backing the people and organisations who are quietly building a better future for our communities," said Alexandra Enyori, Programme Lead at Impact Hub Yorkshire. "With this next round we're going bigger and broader, reaching across the Yorkshire region to support brilliant youth organisations who are ready to grow, build capacity, and deepen their impact."

What's on offer?

Sustain is a fully-funded programme that provides purpose-led organisations with:

- Monthly masterclasses
- 1:1 mentorship
- 6 months Hub Lite membership (coworking desk space at Impact Hub Yorkshire)
- Membership of PwC's Social Entrepreneurs' Club
- Access to our growing network of changemakers, funders and supporters
- Chance to win a professional photo/comms package and organisational case study

"Programmes like sustain demonstrate the value of combining community-rooted knowledge with professional expertise," Jess Bradley, PwC.

Who is it for?

The programme is open to:

- Social Enterprises, community businesses, CICs, and charities
- Organisations headquartered in *or* primarily operating **anywhere in Yorkshire**
- Teams working on improving life chances for young people, pertaining to skills, employment or confidence-building

Whether you're in Leeds, Hull, Scarborough, Sheffield or beyond - if you're making positive changes in your community - Sustain 4.0 could be the support you need.

About Impact Hub Yorkshire

Impact Hub Yorkshire is a community-led hub supporting innovators, entrepreneurs, and organisations in Yorkshire to build a fairer and more sustainable local economy. The Sustain programme is part of its commitment to delivering meaningful support to social ventures across the region

About PwC Foundation

The PwC Foundation supports charitable causes and inclusive businesses across the UK, with a focus on education, employment and social mobility. Through strategic partnerships like Sustain, the Foundation helps communities to build resilience and thrive.

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<https://yorkshire.impacthub.net/>

Application Link - <https://forms.gle/5X4Ymn7aMfV7o8919>